

NuvoBadges + RP Explained

With Nuvo's NuvoBadge + ReputationPower (RP) mechanism, Projects can build a gamification plan to incentivize and reward user engagement. With every issuance of a NuvoBadge, Projects can customize levels and quests with associated RPs that feed into a Live Leaderboard. Leveling up + Unlocking rewards = a great way to engage with users in events, conferences, education, and more.







Please note Nuvo’s rules regarding RPs*:





- Each user account may collect up to 100 RPs per NuvoBadge
- Each user account may collect up to 1000 RPs per Project

*Subject to change to more flexible ruling in the future
Once an User has collected 1000 RP from your project, the user can still collect new NuvoBadge issued by you, but the RP will never increase. When this happens, users are not incentivized to level up anymore. **Projects are advised to plan wisely when distributing NuvoBadges + RPs.**

NuvoBadges +RP sample design:

Level 1	Level 2	Level 3	Level 4
			
General attendee RP range: 1-5	Bronze member RP range: 6-10	Silver member RP range: 11-15	Gold member RP range: 16-20
Incentives:			
Participate, get 1 RP with NuvoBadge airdropped	Go to session A, + 5 RPs	Go to session B, + 6 RPs	Go to session C, + 7 RPs
Mary joined the event and only went to session B. Her final RP is $1 + 6 = 7$, which sets her at level 2 as Bronze member		Joe joined the event and went to all sessions. His final RP is $1 + 5 + 6 + 7 = 19$, whichsets her at level 4 as Gold member , the highest level	

Rewards: dependent on Project. An example could be cash prizes, such as below:

Level 1	Level 2	Level 3	Level 4
			
General attendee NuvoBadge only	Bronze member NuvoBadge + \$100	Silver member Nuvo Badge + \$200	Gold member NuvoBadge + \$500

With a Leaderboard, Projects can further reward the top 10 participants if they wish

FAQ

1

Does RP matter?

Users: your individual and overall RP, visible in your profile, serve as a symbol of your social status, along with bragging rights. Overall RP matters less than your individual RP, where it might be displayed on a Live Leaderboard if you are top 10 in your community. Keep score and have fun!

Projects: RPs serve as a way to gamify user experience via leveling up. RPs also allow Projects to reward loyal users/high contributors.

2

How does the Live Leaderboard compliment Badges + RPs?

Projects may customize Badges and design levels to their content. Projects can reward simply based off of Badge level, or use the Live LB feature to further spur competition and reward top 10 users, or even top 5.

Users can use the Live Leaderboard to keep score during an event.

3

Some projects give out RPs more loosely, while others do not. Shouldn't users be encouraged to collect NuvoBadges from the projects that gives out more RP?

There is a disadvantage to earning too much RP, too fast, as each user account can only accumulate up to 1000 RP. Once that threshold is reached, users won't be able to accumulate RPs anymore within that Project. Projects are encouraged for this reason to plan out Levels and RPs thoughtfully, and users are encouraged to understand RP structure and level up accordingly.

4

Can projects customize to their heart's desire?

Yes, there are many metrics a project can customize, such as RP points, Levels, RP points needed to level up, Leaderboard metrics, Badge art.